

MITTEL S.P.A.
Offices in Milan - Piazza A. Diaz 7
Share Capital EUR 87,907,017, fully paid-in
Tax Code - Milan Register of Companies - VAT no. 00742640154
R.E.A. (Economic and administrative register) of Milan no. 52219

PRESS RELEASE

Mittel expands into the digital innovation sector through the acquisition of 12% of Superpartes SpA, the accelerator of digital technology companies established by Marino Piotti, Gianfausto Ferrari and Fulvio Primatesta

Milan, 23 July 2014 - Mittel Group acquires a 12% stake in Superpartes SpA for €0,5mIn (closing expected within September), a company based in Brescia which was set up by Marino Piotti, Gianfausto Ferrari and Fulvio Primatesta, with the aim of starting up new initiatives in the innovative digital technology sector, applied to the industrial world. The accelerator of digital technology companies has among its shareholders the Streparava Group, Mr Marco Bonometti and other successful entrepreneurs such as Mr Manuel Morandi, Mr Giuseppe Bellandi and Mr Giuseppe Ferretti.

Superpartes S.p.A. is an Open Innovation laboratory which combines entrepreneurship, technology and managerial resources with the aim of starting up new companies specialized in digital technology innovation. The Open Innovation laboratory allows innovative ideas to meet the technical and managerial skills necessary to develop solid business, strongly linked to the local industry. In particular, the company is developing solutions for the retail sector (supermarkets, shops etc.) such as the mobile payment and prototypes in the pharmaceutical sector, among which the remote monitoring of drug taking by the patients according to the therapy prescribed by the doctor.

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